

## HOOVER BEEF LIMIT 11-2 LBS. A WEEK FOR EACH PERSON

Hotels, Restaurants and  
Homes Asked to Begin  
Conservation at Once.

A pound and a half per person is the amount of beef Federal Food Administrator Hoover believes we should limit ourselves to every week to help our army and our allies.

He has asked hotels, restaurants and homes immediately to begin conservation of beef in all forms, and suggests pork as a substitute. His rules are based on voluntary co-operation as regards the Nation at large, but they are compulsory for eating places in New York State.

A number of restaurants here have already felt the heavy hand of the Food Administration, and those who violate the new regulations, effective next Monday, will be called promptly before the Food Board. Every first class hotel and restaurant has indicated its intention to comply with the rules, which are outlined in a message from Mr. Hoover to the Federal Food Board:

"The demands for beef for our army and allied armies and their civil populations for this summer are beyond our present surplus. On the other hand, we have enough increased supply of pork this summer to permit economical expansion in its use. It will, therefore, be a direct service to our armies and the Allies if our people would in some degree substitute fresh pork, bacon, hams and sausage for beef products."

"We request all hotels and restaurants not to place on their menus or serve boiled beef more than two

## MEAT PRICES NEARLY 100 PER CENT. HIGHER THAN BEFORE THE WAR

Price Current Quotations Show  
How the Consumer Suffers by  
Increased Cost of Living.

MEAT of all kinds costs the consumer to-day very nearly 100 per cent. more than it cost him at the beginning of the war. The following table shows comparative prices:

	Present	Detail in Retail Price, August, 1914.
Porterhouse	40-44	22-25
Sirloin	38-44	22-25
Top round	35-40	22-25
Bottom round	40-44	21-22
Rib roast	36-42	14-16
Chuck pot roast	30-35	12 1/2-15
Mutton legs	32-34	14-16
Lamb legs	35-40	19-20
Veal legs	30	18-20
Veal cutlets	40-42	21-23
Cured ham	35	19-21

The figures are taken from the files of Price Current, a publication for meat dealers. The recent steady increase of wholesale prices on beef and lamb was tabulated at the offices of the Food Administration to-day as follows:

Western Steers (Grade No. 2)—Feb. 10, 17 1/2 cents; March 10, 17 1/2 cents; April 10, 20 1/2 cents; May 10, 23 cents; June 10, 26 cents. Hinds and Ribbs—Feb. 10, 14 1/2 cents; March 10, 18 1/2 cents; April 10, 24 cents; May 10, 26 cents; June 10, 29 cents.

Lamb—Feb. 10, 23 cents; March 10, 25 1/2 cents; April 10, 29 cents; May 10, 32 cents; June 10, 34 1/2 cents. Meals weekly, beefsteak more than one meal weekly and roast beef more than one meal weekly. We ask householders not under any circumstances to buy more than one and one-quarter pounds of clear beef weekly, or one and one-half pounds, including the bone, per person in the household.

"We have recently asked for economy in all meat consumption. We wish now to emphasize further reduction of beef by the substitution of pork. It is anticipated that this will hold good until Sept. 15, and the co-operation of the public is most earnestly requested."

Stewards of the larger New York hotels were not disturbed by the new beef restriction order, and managers predicted that the guests would take the order cheerfully. In fact, many of the hotels had been practicing a voluntary restriction before the order was issued.

The Biltmore and the other hotels under the same control—including the Manhattan, the Ansonia, the Belmont and the Murray Hill—have been serving beef only two days a week. The Vanderbilt has been serving roast beef about once in two weeks, boiled beef once a month and beefsteak "seldom, if ever." In fact beefsteak was taken off the menu of the Vanderbilt and served only when guests insisted, which few of them did after the waiters had explained things. At the Waldorf and other hotels of that "string" no roast beef is served at all, and steak is "not on the card," although it has been served on demand. The Waldorf serves no boiled beef in summer. All of these hotels have also been saving pork by discouraging guests from ordering it for breakfast.

## EDGE CALLS ON PEOPLE OF JERSEY TO FLY FLAG

Most Momentous Flag Day Since  
Continental Congress Adopted  
Stars and Stripes, He Says.

TRENTON, N. J., June 12.—Declaring that to-morrow, the one hundred and forty-first birthday of the American flag, has unusual significance because for the first time it is flying in battle in foreign lands with flags of the Allies, Gov. Walter E. Edge to-day called upon the people of New Jersey to fly the National emblem as an indication of the spirit of the American people in their great purpose. The proclamation says:

"Adequate celebration should mark this most momentous flag day since the Continental Congress adopted the Stars and Stripes. At all assemblies of pro-

ple, in schools, in clubs, in theatres and in homes and elsewhere throughout the State on this day, and singing of 'The Star-Spangled Banner' is especially desirable and appropriate. May we, as a unit, honor the flag which is emblematic of the world's greatest nation in the world's greatest and noblest task."

## BOLSHEVIK ENVOY COMING.

Appearance of Ambassador to  
Bring Up Issue of Recognition.

LONDON, June 12.—It is reported in Copenhagen, says a Daily Mail despatch from that city, that M. Borovsky-Odovsky, the Bolshevik Minister to Sweden, is to go to Washington as Bolshevik Ambassador to the United States. The Minister is now in Berlin.

WASHINGTON, June 12.—The appearance in Washington of a formal representative of the Bolshevik Government would present as an issue the question of recognition of the Bolsheviks by the United States Government.

At present Boris Bakhmeteff, who was sent to Washington by the Kerensky Government, is the only person the State Department recognizes as Russia's representative, although he has been repudiated by the Lening Government, now in control at Moscow.

## State Dental Society Meets at Saratoga Springs.

SARATOGA SPRINGS, N. Y., June 12.—With more than one thousand members and guests present the golden anniversary meeting of the Dental Society of the State of New York opened here to-day, to continue through Saturday.

## BELL-ANS

Absolutely Removes  
Indigestion. Druggists  
refund money if it fails. 25c

## Buy War Savings Stamps

# James McCreery & Co.

5th Avenue ON FRIDAY AND SATURDAY 34th Street

## Radically Reduced MEN'S FINEST SUITS

**\$36.75**

formerly 40.00, 45.00, 50.00, 55.00

The finest productions of two manufacturing tailors; made of excellent quality fabrics, selected for their durability and attractiveness; patterns mostly neat dark effects; superior workmanship and tailoring; many silk trimmed.

## Special Purchase & Sale LIGHT-WEIGHT SUITS

For Men and Young Men

**\$21.00**

regularly 25.00, 27.50 and 30.00

Entire made-up stock of a leading manufacturing tailor purchased at exceptionally low prices makes this sale possible. Suits that embody all the new style features; superior workmanship, and splendid wearing fabrics in patterns that will appeal to all men; lines and proportions conform gracefully to the natural outlines of the figure; smart and conservative styles—up to the McCreery standard in every respect.

MEN'S CLOTHING DEPT.—5TH FLOOR.

## Marked for Immediate Clearance YOUTHS' AND BOYS' SUITS

A most extraordinary opportunity to purchase high-grade  
Suits at exceptionally low prices.

## STUDENTS' SUITS

(With First Long Trousers)

**\$16.50**

formerly 18.50, 20.00 and 22.50

Short lots of higher priced Students' First Long Trousers Suits taken from regular stock and reduced for immediate disposal; smart models in a variety of neat light and dark patterns; size 15 to 20 years; unusual values.

## Boys' Norfolk Suits

**\$9.75**

formerly 12.75 and 15.00

Norfolk Suits taken from regular stock and reduced for clearance; tailored, of sturdy fabrics; a variety of attractive patterns; coats alpaca lined; knickerbocker trousers made with double seat and double knees; size 7 to 18 years.

## Boys' Graduation Suits

**\$10.50 to 18.00**

Blue Serge Norfolk Suits for graduation in a variety of smart models; guaranteed strictly all wool; size 7 to 18 years.

## Extraordinary Offering Regulation Middy Suits

(With Two Pairs Trousers)

**\$5.50**

Boys' Regulation Middy Suits with one pair long and one pair short trousers, as illustrated on the right and left, made of excellent quality washable fabrics, including Galatea or Drill; some with blue galatea or Palmer linen collars; size 3 to 10 years.



BOYS' CLOTHING DEPARTMENT 5TH FLOOR.

## Buy War Savings Stamps

# James McCreery & Co.

5th Avenue ON FRIDAY AND SATURDAY 34th Street

## Extraordinary Values WOMEN'S SUMMER DRESSES

Afternoon and Street Dresses in new and smart models, suitable for immediate wear; developed in fashionable fabrics, including Satin, Taffeta, Crepe de Chine, Foulard andorgette Crepe combination; in the most wanted colorings; unusual value. **28.00**

Cotton Dresses in a complete assortment of chic models; suitable for all occasions; developed in Net, Organdie, Gingham, Voile, Calico, in light and dark colors.

5.95 6.95 7.50 8.75 10.00 13.50 15.00 18.50

## "McCREERY SILKS"

Famous Over Half a Century for Best Values, Largest Variety and Most Complete Color Assortments.  
**McCreery's Annual June White Silk Sale**  
Offering Thousands of Yards of  
**White Silks and Satins**

At 75c to 3.00 per yard  
value 1.00 to 5.50

The Most Extraordinary Values and Assortments of the Year.

## 5,000 Yards of NEW NOVELTY PRINTED VOILE

in a wonderful variety of choice, exclusive designs and latest fashionable colors.  
40 inches wide. Special, yd. **45c**

## Exceptional Values WOOL DRESS GOODS

5,000 Yards of Handsome Navy Blue French Serge

in a wide variety of fashionable weaves and shades.....yard **1.45 to 2.45**

## First Showing—American Made HAND BAGS AND PURSES

Made of Hand-decorated Japanese Deerskin Leather  
At Remarkably Low Prices

Envelope Purses,—top strap handle style; moire lined; overlapping framed compartment; fitted with purse and mirror. **6.75**

Envelope Bag,—long strap handle; moire lined; two framed compartments; fitted with purse and mirror. **8.75**

Hand Bags,—a dainty plaited style with overlapping flap; moire lined; fitted with two framed compartments, mirror and outside handkerchief pocket. **9.75**

## "McCREERY LINENS"

### Midsummer Clearance Sale

**\$65,000.00 Worth of Household & Decorative Linens**

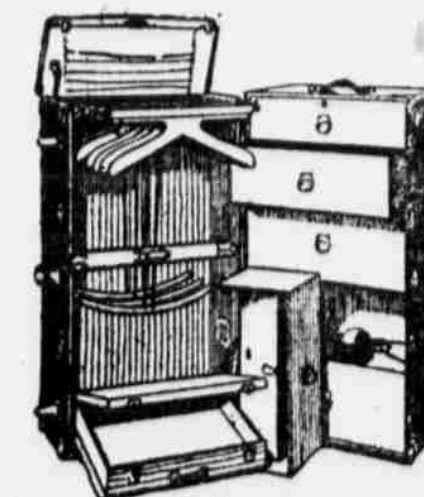
**At 25% to 40% Less Than Actual Value**

Rather than carry broken assortments of these Linens we have decided to price them low enough to effect an immediate clearance.

In many instances the prices are below present wholesale cost

## "McCREERY LUGGAGE"

### Special Offerings



"McCreery Special" Wardrobe Trunk, as illustrated, made on three-ply veneer basswood frame; covered and interlined with hard vulcanized fibre; ten hangers; shoe box; five large drawers; suitable for men or women.

**35.00**

regularly 48.00

"McCreery Special" Open Top Wardrobe Trunk; made on three-ply veneer Basswood frame; covered with hard vulcanized fibre; four drawers; shoe pockets.

**29.75**

regularly 35.00

Genuine Cowhide Bags,—full cut; Oxford design; sewed corners; three pockets; double and single handles; sizes 16, 17 and 18 inches. **13.75** regularly 20.00

Genuine Cowhide Suit Cases—built on steel frame; corners and edges well protected; sizes 24 and 26 inches. **9.75** regularly 13.50

Cowhide Suit Cases—built on steel frame; corners and edges reinforced; fitted with leather straps all around; sizes 24 and 26 inches. **12.75** regularly 15.00

Week-End Cases—made of Black Enameled Duck; double steel frame; corners and edges well protected; straps all around; tray and pocket in lid; extra catches; sizes 24, 26 and 28 inches. **5.95** regularly 8.00

## Children's and Infants' Dresses

at **McCutcheon's**



"Dainty and cool" describes accurately our Summer Garments for the Children. The bulk of our stock is composed of simple and sturdy clothing for every-day wear, but we also have a wide range of more elaborate goods for dress-tip occasions.

**Infants' Hand-made Dresses**—short and long, 6 months to 2 years, \$1.50, 2.25, 2.75 to 35.00.

**Colored Wash Dresses**—2 to 12 years. In a large variety of styles and materials, including Gingham, Lawn, Dimities, Imported Chambray, and Organdie, \$2.50 to 16.50.

**Rompers** for the warm days, made of White Dimity, smocked and colors, 1 to 4 years, \$1.75 to 3.25.

**Spring Coats and Hats**—all at greatly reduced prices.

We carry the Dix-make Nurses' and Maids' Dresses. A large variety of Aprons from 75c up.

Commencing Saturday, June 15th, we will close at noon on Saturdays and at 5 o'clock on other days until further notice.

Fifth Avenue, 34th & 33d Streets

